



CONNECTING POWER FOR INDUSTRY

Press release

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POWERFUL SYNERGY OF THE YEAR: construction machinery, commercial vehicles and spare parts market leaders join forces on one site

CTT EXPO, the organiser of the leading trade fair for construction equipment and technologies in Russia - [CTT Expo](#), will strengthen the key event of the construction industry by launching and holding two new co-located projects: [COMvex](#) - international trade fair for commercial vehicles and technologies and [CTO Expo](#) - international trade fair for automotive aftersales market, spare parts and service.

The powerful synergy of three specialised tradeshow will take place at one of the largest and modern fairgrounds of Eastern Europe - Crocus Expo on **May 23-26, 2023** and is expected to become the largest center of attraction for specialists in the sphere of construction and special equipment, commercial vehicles, spare parts and service, as well as developers of technologies and innovative solutions for construction and commercial vehicles.

The total area of three tradeshow is planned to cover **64,000 sqm**, with participation of more than **500 exhibitors**, **30,000+** professional visitors, and over **100,000** online lead coverage of the target audience.

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CTT Expo, COMvex and CTO Expo joint realisation on the same fairground will multiply the effectiveness of participation in the upcoming event by both exhibitors and professional visitors. It will provide unique opportunity for manufacturers to demonstrate their whole product range, starting with spare parts and components up to construction equipment, trucks, buses and coaches as well as special vehicles and equipment. This will cause additional interest for the target audience, including buyers of construction equipment, who require, among other things, a solution for their logistical issues. A comprehensive vision of equipment lifecycle will be expanded by a wide range of leading companies in the field of purchasing, operation, aftersales service, and maintenance not only for construction and commercial vehicles, but also for passenger transport. As a result, the mutual cross-interest of all the three industries will form the foundation for a powerful synergy effect.

The experienced team of organisers brings special focus on a strong business program, which is created together with opinion leaders and leading professional associations, and which will provide a live format to discuss the most crucial topics in each of the industries separately, and, at the same time, covering general issues in all three areas.

Moreover, the exhibition program will be highlighted by official award ceremonies of reputable industry contests: [Construction equipment innovations in Russia](#) - a traditional and very special outstanding event at CTT Expo, and [The Best Commercial Vehicle of the Year in Russia](#) - the highly reputable award with a 20-year history, which will be a memorable event, providing excellent networking opportunity in the evening program of COMvex.

General media partners of the joint events are [CTT Digest](#) and [Commercial Vehicles and Technologies](#) (KTT) magazines.

The team of organisers is pleased to invite companies, organisations, and professional audience to participate and cooperate in the largest synergistic industry event of the year from May 23 to 26, 2023 in Crocus Expo.

CTT EXPO, LLC - organiser of the leading trade fair for construction equipment and technologies in Russia - [CTT Expo](#), international trade fair for commercial vehicles and technologies - [COMvex](#), international trade fair for automotive aftersales market, spare parts and service - [CTO Expo](#), [Construction Equipment Innovations in Russia](#) Award, [The Best Commercial Vehicle of the Year in Russia](#) Award.

CTT Expo - leading trade fair for construction equipment and technologies in Russia and Eastern Europe. The 20-year history of the event confirms its unique communication platform status. The show inspires innovation and serves construction industry

development. Every year CTT Expo brings together market players of construction, special and commercial equipment, machines and vehicles, spare parts and service, as well as developers of technologies and innovative solutions for construction machinery at Crocus Expo - one of the largest and modern fairgrounds of the world. CTT Expo is privileged by support of strong partner network, delivering a unique business program framework. In 2022: the exhibition area - 37 000 sq.m., the number of exhibitors - 288 companies from 7 countries, the coverage across Russia - 80 regions. The total number of visitors - 24 594.

COMvex - international trade fair for commercial vehicles and technologies, covering freight and passenger vehicles, light commercial vehicles, electric vehicles, automotive spare parts and components, trailers and semi-trailers, superstructures, telematics, IT-development, and services. In 2023 the trade fair will be held for the first time in Crocus Expo, in pavilion 3 and outdoor area together with CTT Expo.

CTO Expo - international trade fair for automotive aftersales market, spare parts and service. It covers such sections as spare parts and components, diagnostic and repair equipment, accessories and customizing, batteries and electronics, oils, car wash and care, telematics, IT and digital solutions. In 2023 the trade fair will be held for the first time in Crocus Expo, in pavilion 3 and outdoor area together with CTT Expo.