



International Trade Fair for Construction
Equipment and Technologies

28-31 may 2024, Crocus Expo

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GROUNDWORK FOR YOUR SUCCESS

Final Report

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CTT Expo – aiming for new records

With incredible success, impressive scope and record numbers, [CTT Expo 2023](#) exceeded expectations and goals set by the organisers. The **number of exhibitors increased 3 times** compared to 2022, **exhibition space doubled**, and the number of visitors broke its historical record, confirming the status of the largest exhibition event not only in Russia, but also in the CIS and Eastern Europe.

May 23-26, 2023, CTT Expo (the leading trade fair for construction equipment and technologies) became the stage for the presentation in Crocus Expo for **more than 1,000 pieces of equipment by 910 companies from 12 countries**, which is a threefold increase compared to last year. **The exhibition area totaled 70,893 m²**. Such brands as ACE, BULL, ELKON, FABO, LiuGong, LGCE, LGMG, MEKA, MST, NFLG, SANY, SITRAK, SHACMAN, SHANTUI, XCMG, ZOOMLION, Amkodor, Zipteh, KAMAZ, Career Club, Kraneks, Kudesnik, NLMK, Techstroykontract, Transmechservice, SDM, PST, Putzmeister-Rus, Rusbusinessavto, Chetra, SCHWING-Stetter and many others were among the exhibitors who presented the best innovations in machinery, equipment, vehicles and technologies for road construction, mining, as well as for civil and special construction.

The outdoor area, more than 800 meters in length, occupied the site in front of all three pavilions of Crocus Expo. The 2.5-fold growth in its size allowed companies to full-scale demonstration of their equipment both statically and in action. A distinctive feature of CTT Expo 2023 was not only the participation of new brands, but

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also a significant increase in the booth space of exhibitors: for example, Rusbusinessavto and OMG SDM doubled their stand size, the Chinese company Dingli increased the stand area by 7 times. The XCMG company increased the stand by a quarter and thus became the largest at the exhibition with 2,002 m². Among other companies with large stands: Techstroycontract – 1,710 m², Sany – 1,555 m², LiuGong – 1,209 m², Zoomlion – 1,200 m².

From the very first minutes of the event, exhibitors were actively engaged in attracting the target audience. The outdoor area was crowded and filled with activities.

The company **Techcenter Grand T** presented WEICHAI HEAVY brand for construction equipment. Charismatic musicians of the orchestra, a show of a dancing loader, acrobatic performance with the violin highlighted the show in front of the Crocus Expo halls.

The company **Professional** impressed visitors with new Çukurova models, as well as presentations and a win-win lottery.

SANY Corporation invited audience to test a wide range of road construction equipment, as well as to participate in a bright interactive show with the company's logo.

LiuGong top management guided a booth tour covering 16 new products from various segments.

XCMG company acted as the partner of the trade fair, its exposition included a demonstration of more than 30 units of various equipment: from a full line of cranes, self-propelled hoists, a line of DST to excavators and loaders. For the first time since 2016 a tower crane was presented at the exhibition, benchmarking the height peak of the exhibition over the XCMG stand.

"The scale of the exhibition and the number of visitors are impressive. Dynamic work: new customers, new contracts, we have already sold all our exhibits, ultimate buyers are ready to purchase

and deliver certain models to their facilities already tomorrow." - said Dmitry Lavrov, Head of ZOOMLION Marketing Department.

[Exhibitor directory 2023](#)

Visitors of the trade fair

For all four days, the CTT Expo has become a meeting point and the center of maximum interaction of the industry audience. The qualitative and quantitative compound of visitors is impressive: **63,015 professionals**, which is a record figure for all the years of CTT Expo. **The proportion of foreign visitors increased by 3%**, including representatives from new countries that took part in the trade fair for the first time: Azerbaijan, Albania, Iraq, Kyrgyzstan, Lebanon, Mongolia, Oman, Serbia, Syria, Slovakia, Turkmenistan. The number of visitors from the UAE has increased by 12 times; from India – by 5 times.

The largest number of visitors this year turned out to be from such regions as Moscow and the Moscow Region, St. Petersburg and the Leningrad Region, the Republic of Tatarstan, Chelyabinsk, Sverdlovsk, Nizhny Novgorod, Kaluga, Yaroslavl regions.

More than 16,000 professionals visited CTT Expo for the first time. This indicator was largely achieved due to the synergistic effect with two parallel shows in Crocus Expo: COMvex (commercial vehicles) and CTO Expo (spare parts, aftermarket and service). More than 21,500 COMvex visitors were interested in CTT Expo product groups, as well as about 14,000 professionals who visited CTO Expo, showed interest in construction machinery, spare parts and components for machinery and road construction.

The market revival was reflected in visitors, whose main **purpose was to find new suppliers for business.** Compared to last

year, this figure **increased by 2.5 times** and accounted for more than 20,000 professionals.

The exhibition was visited by representatives of such companies as Atomgidromontazh, Eurasia Mining, Main Road, Moscow Metro, RosKapStroy, RUSAL, Slavneft-YANOS, Stroy Service Group Plus, Sibstroyneftegaz, Spetsdorstroy, OGSK-Shakhtspetsstroyproekt, Ural ferroalloys, Vladimirvodokanal, GC YarKamp and many others.

“The volume and variety of equipment presented this year is huge. Here you can pick over everything: from a mini excavator to asphalt pavers or concrete pumps.” – shared his impression Yakov, Head of Logistics and Supply Department from Yarus group, Perm.

“Very impressive and inspiring! There are a lot of new suppliers. Chinese partners are also represented here, with whom we worked only remotely, at the exhibition we had an opportunity to have a face-to-face talk. There was even a whole factory team from China.” – the opinion of a professional from the Intercar company engaged in the sales of warehouse equipment and forklifts.

Maxim, a representative of the company “Weinmann” from Novorossiysk noted: *“There is a lot to see, the scope is huge. The equipment is impressive: you can come close to it, touch, twist, talk to representatives of exhibitor companies and take technical specifications. This is very important.”*

Business program

CTT FORUM business platform has become the center of discussion of most important issues according to the focus days. This year, the forum brought together 50% more visitors than last year. **More than 1,800 specialists** took part in various events.

The first day dedicated to the road construction industry was opened with a vivid discussion on the topic of changes in the market of special equipment under sanctions by the exhibiting companies of CTT Expo - LuiGong, SANY, XCMG, AVTODOR, CHETRA, SDM, KRANEKS. The moderator and organiser of the session was Andrey Lovkov, Executive Director of ID-marketing research company: *"CTT Expo is the greatest event of this year. Every day is full of activities: people communicate, and it is here that they find the information they need."*

A round table discussion was organised by Region-45 company and the Russian Public Association "OPORA RUSSIA", which highlighted the current problems of integration of large businesses and SMEs under the conditions of sanctions pressure.

Wide interest is shown in the topics of equipment and technologies for the construction of high-quality and safe highways. The conference on this topic was organised for the second year in a row by the partners of the exhibition - Concrete Road Association, Soyuzdorstroy, Moscow Automobile and Road Construction State MADL.

The Mining Industry Day, held on May 24, this year was supported by a new partner - Non-profit partnership for Mining industries of Russia. Together with the Academy of Mining Sciences and the Mining Industry Journal, the association organised the third international conference "Future of Mining Industry". It is important to note that this year the event was supported by representatives of the Ministry of Industry and Trade of the Russian Federation, the Ministry of Energy of the RF, the Ministry of Education and Science of the RF, the Supreme Mining Council of Russia. Among the participants and visitors of TD BELAZ, Vostochnaya Technika, Gormasheexport, Quarry Service, Komatsu CIS, Kuzbass, Kurganmashzavod, KMZKO, Novy Beton, RuNedra, SOMEX, Soyuz Neftegaz, Fidesys, Ural State Mining University, Evoblast and many others.

The conference organised by the National Association of Lessors of Construction Equipment (NAAST) on the third day of the exhibition also gained momentum. The annual increase in conference delegates is 20-30%, and this year it scored together more than 250 professionals.

The official partner of the CTT Expo exhibition was Transneft, which, among other things, held a special session on the basic principles of procurement procedures for automotive, road construction equipment, spare parts, maintenance and repair work.

The events of the business program were symbolically completed on the last day of the exhibition by the National Association of Demolition Organizations (NADO) with AT Machinery Ltd

"This never happened before. The trade fair is simply impossible to get around at once. We unite owners of construction companies, and this is the place where the manufacturers that we need are represented. Representatives from all the regions of Russia have come here." - Valery Klimenko, President of NAAST, shared his impression.

[Business program](#)

Award Ceremony of "Construction Equipment Innovations in Russia"

The final event of the second day, on May 24, was the awarding ceremony of the winners of the annual Contest "Construction Equipment Innovations in Russia". In the solemn atmosphere of the evening event, the best representatives in their category were announced. This year it was particularly challenging for the members of the independent jury to choose the winners among

the record number for all the years of the contest: 75 applications were submitted this year.

Compared to 2022, the number of professionals who voted online has doubled and amounted to more than 1,200 people.

Avito Special Equipment was the general partner of the Contest. The general information partner was [CTT Digest](#) magazine.

The list of winners, as well as photos from the ceremony are published on the website <https://construction-innovation.ru/en>

A unique synergy, which for the first time joined three trade fair projects: CTT Expo together with International Trade Fair for commercial vehicles and technologies - COMvex, international trade fair for spare parts, automotive aftersales market and service - CTO Expo area occupied more than **100,000 m²** of space in Crocus Expo and united **1,268 exhibitors from 14 countries of the world**.

The results of CTT Expo exhibitor and visitor surveys confirmed the necessity to maintain this synergy format in 2024. **The total trade fair area for the next year has already been expanded by 80% and is striving to further increase.** The exposition on the outdoor area in front of all three pavilions has already increased by more than 10,000 m² and is already almost completely booked. To allow the maximum number of participants, the CTT Expo trade fair, in addition to the additional outside area, will occupy Pavilion No. 2.

The organisers sincerely appreciate the support of the exhibitors, partners and the professional audience of visitors for the largest synergetic industry event and look forward to welcoming you at next CTT Expo on May 28 – 31, 2024 at IEC Crocus Expo.

[CTT Expo](#) - leading trade fair for construction equipment and technologies in Russia and Eastern Europe. The 20-year history of the event confirms its unique communication platform status. The show inspires innovation and serves construction industry development. Every year CTT Expo brings together market players of construction, special and commercial equipment, machines

and vehicles, spare parts and service, as well as developers of technologies and innovative solutions for construction machinery at Crocus Expo - one of the largest and modern fairgrounds of the world. CTT Expo is privileged by support of strong partner network, delivering a unique business program framework. Exhibitors 2023: 910 from 12 countries; Space 2023: 70,893 m²; Visitors 2023: 63,015.

[COMvex](#) - international trade fair for commercial vehicles and technologies, covering freight and passenger vehicles, light commercial vehicles, electric vehicles, automotive spare parts and components, trailers and semi-trailers, superstructures, telematics, IT-development, and services. In 2023, the exhibition was held for the first time in the Crocus Expo in Pavilion No. 3 and on the outdoor area together with CTT Expo. Exhibitors 2023: 114 from 5 countries; Space 2023: 27,201 m²; Visitors 2023: 33,683.

[CTO Expo](#) - international trade fair for spare parts, automotive aftersales market and service. It covers such sections as spare parts and components, diagnostic and repair equipment, accessories and customizing, batteries and electronics, oils, car wash and care, telematics, IT and digital solutions. Exhibitors 2023: 910 from 12 countries; Space 2023: 8,818 m²; Visitors 2023: 28,219.

[Construction Equipment and Technologies \(CTT Digest\) magazine](#) – leading information and analytical media in Russia, professionally covering construction machinery, equipment and technologies since 1999.

[Sigma Expo Group](#) - organiser of the largest industry exhibition event of 2023: synergy of the leading trade fair for construction machinery and technologies in Russia **CTT Expo**, the international trade fair for commercial vehicles and technologies **COMvex**, the international trade fair for spare parts, after-sales market and service **CTO Expo**, [Construction Equipment Innovations in Russia Award](#), [The Best Commercial Vehicle of the Year in Russia Award](#).